

Ryan Oosting

roosting@alumni.stanford.edu
Portfolio: ryanooosting.com

(781) 854-6528
linkedin.com/in/ryan-oosting/

EDUCATION

- **Stanford University** Stanford, CA
Bachelor of Science in Engineering, Product Design *September 2019 - June 2023*
 - Courses in mechanical engineering, design thinking, and computer science
 - Competed for Stanford's D1 track and field/cross-country teams on full-athletic scholarship

EXPERIENCE

- **Freelance AI Training** Remote
Prompt Engineer *January 2024 - Present*
 - Prompting AI/ML models on Python, Javascript, and data analysis topics
 - Comprehensively evaluating model performance
- **Hyundai Motor Company** Fremont, CA
Junior Designer Intern *April 2022 - December 2022*
 - Crafted product vision for an innovative autonomous vehicle
 - Led and aligned stakeholders on vehicle interior, modules, and software design
 - Developed detailed user personas
 - Presented to senior directors and department heads
 - Winning team of Hyundai's Design Workshop hosted at Stanford
- **ānanda** Stanford, CA
Product Designer Intern *June 2022 - September 2022*
 - Stanford Business School startup leveraging saffron as an antidepressant supplement
 - Conducted deep competitor analysis
 - Optimized brand positioning in go-to-market strategy development
 - Designed wireframes for user-centered website and messaging platform
- **Stanford Track and Field/Cross-Country** Stanford, CA
Student-Athlete *June 2019 - August 2022*
 - 25-hour weekly commitment year-round with travel
 - Successfully balanced rigorous academic and athletic demands while maintaining strong academic performance
 - Member of Sustainability Student-Athlete Advisory Committee (SAAC)
 - 2x named to PAC-12 Academic Honor Roll for earning above a cumulative 3.3 GPA

CERTIFICATIONS

- **Stanford University** *May 2024*
Product Manager Certificate
- **Product School** *May 2024*
Product Strategy Certificate

AWARDS

- **3x:** Selected to Represent the Netherlands at European Championships in Track and Field/Cross-Country
- **2x:** Gatorade's Massachusetts Athlete of the Year
- **2x:** PAC-12 Academic Honor Roll
- **1x:** Hyundai Design Thinking Workshop Winner